



3314 Creative Smooth Paper 240 matt

ARTISTIC INKJET COATED PAPER · 100% COTTON · 240 G/M²



Premium matte inkjet paper engineered for fine art and photographic reproductions. Its 100% cotton, acid-free and OBA-free construction delivers natural white tones, exceptional colour accuracy and archival stability exceeding 100 years with pigmented inks.

APPLICATIONS

Fine Art Reproductions

Museum-quality prints of original artworks, preserving intricate details and colour fidelity.

Exhibition Photography

High-resolution prints with a sophisticated matte finish — ideal for portfolios, galleries and client presentations.

High-End Portraiture

Nuanced skin tones and soft gradients with remarkable clarity.

FEATURES

Matte & Ultra-Smooth

Non-reflective finish enhancing visual depth, mimicking traditional art substrates.

Natural White — OBA-Free

No optical brightening agents; accurate colour reproduction and long-term tonal stability.

100+ Year Archival Rating

With HP Vivera®, Epson UltraChrome® or Canon Lucia® pigmented inks.

Instant-Dry & Water-Resistant

Immediate post-print stacking, framing and handling.

Superior Colour Gamut

Deep blacks, broad gamut and crisp micro-detail reproduction.

Acid-Free · pH ≈ 8

100% cotton base with no yellowing or degradation over time.

PHYSICAL PROPERTIES

Grammage	Thickness	Whiteness (CIE)	CIE Values D65/10°	Opacity
240 g/m ²	360 µm	80	L* 96.9 a*+0.3 b*+2.8	>96 %

PRESENTATION

Sizes	Pack.	Units/pallet	Core
432 mm × 15 m	1	20	3"
610 mm × 15 m	1	20	3"
914 mm × 15 m	1	20	3"
1067 mm × 15 m	1	20	3"
1118 mm × 15 m	1	20	3"
1524 mm × 15 m	1	20	3"
610/914/1118/1524 mm × 30 m (option)	1	—	3"

COMPATIBILITIES

Technologies

Thermal · Piezo

Inks

Pigmented inks — Vivera®, Lucia®, UltraChrome®... · HP Latex